



WebsiteSmart Pro™
Award-Winning, Professional Websites for Dealers

Sell More and Connect with Your Customers 24 Hours a Day, 7 Days a Week!

For as little as \$9 per day, WebsiteSmart Pro can lower your cost of sales and expand the reach of your whole goods, parts and accessories sales across the United States.

WebsiteSmart Pro is customized to give you and your customers:

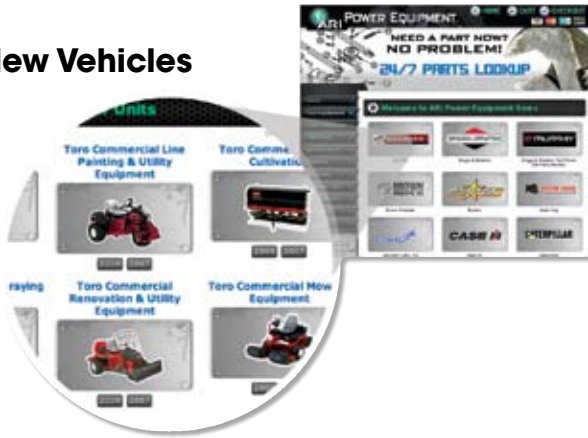
- **Easy to use, professional web presence.** Easy for your customers to order online from you... Easy for you to add, maintain and update content.
- Capability to **print product brochures/literature.**
- Ability to **perform model comparisons** that help your customers make a buying decision.
- **Direct links to other third party applications** including Cycle Trader, Boat Trader, eBay.
- Integration with your **Business Management System.**
- **Emphasis on eCommerce.** Purchases are just a mouse click away.
- Power to create **custom catalogs** for other products you sell.

“Every dealer must get involved with the Internet. It is no longer a choice. My sales have increased 20%. . . customers buy from me even when I’m closed.”

Greg Olson, Olson Outdoor Power, Muskego, WI

Give your customers the web experience they're looking for with the latest in technology

New Vehicles



All the information your customers need to make an informed decision is available on your website – model features, specifications, comparisons, video, brochures, even an option to request a quote from you! Automatically updates your site with the latest vehicle information and images.

Home Page



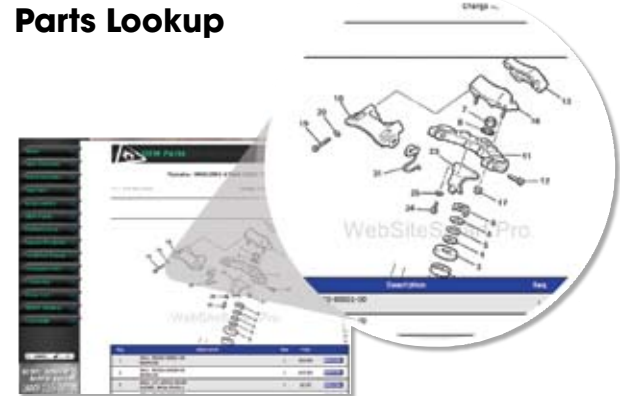
Present a professional image that is as unique as your dealership. Easy to update to include current specials, hot items, video, financing offers, weather and much more.

Accessories



Offer all your authorized Accessories, Parts and Apparel for your customers to buy online! Set your own pricing. The latest in Accessories, Parts, Apparel and images are updated automatically to your site.

Parts Lookup



Parts catalogs are available online. The user friendly format and navigation makes it easy for your customers to look up parts and order online, 24x7!

Dealership Information



Display your contact information, hours of operation, location and more. Interactive maps make it easy for prospects to find you!

WebsiteSmart's like an electronic Yellow Pages with inventory. There are lots of people that comparison shop or do research on a purchase before they come into our store. A lot of people come in and say 'I was up on your website last night...'

*Jim Wilson, Jr.,
S&W Powersports, Jasper, AL*

TO ORDER, CALL 1.800.755.6040 TODAY!